

**BUDAPEST METROPOLITAN UNIVERSITY
INSTAGRAM PROMOTIONAL GAME
GENERAL RULES OF THE GAME**

1. THE ORGANIZER OF THE GAME

The organizer of the **Instagram “Perfect Match” promotional game** is the Budapest Metropolitan University (registered office: 1148 Budapest, Nagy Lajos király útja 1-9.; institutional ID: FI33842; hereinafter: Organizer).

The tasks related to the conduct of the promotional game and their implementation are performed by the Organizer.

2. CONDITIONS OF PARTICIPATION

2.1 Persons allowed to participate:

Participation in the promotional game is only allowed by a natural person who is in a student status at the Organizer and has an official address or a place of residence in Hungary, who has an own Instagram profile (hereinafter: Instagram Profile), has a legal capacity to act, and

- in the duration of the Game, follows the Instagram profile of the CareerCenter of the Budapest Metropolitan University (<https://www.instagram.com/metummybrand/>) on Instagram;
- likes the post dedicated to the promotional game published on <https://www.instagram.com/metummybrand/> on the **10.02.2024**. the Instagram profile of the Budapest Metropolitan University's CareerCenter;
- in the comments below the post, describes which training of the Organizer she/he is participating in;
- can be found publicly on the social media platform available at www.instagram.com under the specified username and profile (hereinafter: Player).

The Organizer accepts no liability for the consequences of name identity or any other error in the identification of the winners.

Players of the promotional game agree to be bound by the terms and conditions set out in these Rules.

The Organizer declares and acknowledges that this promotional game is not sponsored, endorsed, or administered by Instagram, and that the competition is not related to Instagram. The data is not provided to Instagram, but to the Organizer.

2.2 Persons not allowed to participate:

- the Organizer's executive officers, employees, representatives, as well as the specified relatives of the persons listed here (in accordance with points 1-2 of § 8:1 (1) of the Civil Code),
- other companies and persons directly involved in the execution, as well as their specified relatives (in accordance with points 1-2 of § 8:1 (1) of the Civil Code),
- who, when entering personal data, does not provide correct data.

3. DURATION OF THE PROMOTIONAL GAME

The promotional game **starts at 10:00 on February 10, 2024 and lasts until 0:00 on February 25, 2024.**

The sender of a comment received before the beginning and after the end of the promotional game period cannot participate in the promotional game, their application will be considered invalid.

The Organizer reserves the right to close the promotional game at any time, which must be published on the prize draw website 24 hours before closing.

4. PROCESS OF THE GAME, REGISTRATION, PRIZE DRAW

Registration process:

1. The Player follows the Instagram profile of the CareerCentre of the Budapest Metropolitan University (<https://www.instagram.com/metummybrand/>) on Instagram.
2. The Player likes the post dedicated to the promotional game published **10.02.2024** on (<https://www.instagram.com/metummybrand/>) on the Instagram profile of the Budapest Metropolitan University's CareerCenter.
3. The Player describes which training of the Organizer she/he is participating in in the comments below the post.
4. The Player can be found publicly on the social media platform available at www.instagram.com under the specified username and profile
5. All information that the Player provides during the registration (comment) or internal message (i.e. information about the Player's person, his contact information, or the answer to questions) is considered personal data, so during their collection, management and processing the Organizer acts in accordance with the relevant legislation and its own data management provisions.
6. The Player's data will only be used for the purpose for which they were collected.
7. Participation in the game is strictly voluntary.

The draw process:

The winners will be drawn from the players who respond in the comments under the dedicated Instagram post of the promotional game using <https://www.lukky.app/>.

Among the Players, 3 winners (3 prize per winner based on the table in point 5), will be randomly drawn. The winners will be notified in an Instagram internal message from Budapest Metropolitan University's profile, and the winners will be published on the same Instagram page in a separate story on **February 26. 2024**.

Time and method of the draw:

The Game is open to all respondents who meet the conditions for participation in the game starting at 10:00 on February 10. 2024. and until 0:00 on February 25. 2024.

The draw will take place on **February 26. 2024, at 12:00** using the drawing program (<https://www.lukky.app/>). After the draw, the Organizer will publish the Instagram profile of the winner on the Instagram page (Instagram story) on **February 26. 2024**.

Draw: The prizes listed in the table in point 5 will be drawn for 3 winners and 3 alternate winners. All players who meet the conditions for participation in the game will participate in the promotional game.

Alternate winner: 3 alternate winners will be drawn for the prize in the draw, who will become eligible for the prize if the Game winners do not respond to the Organizer's notification of the prize within 15 working days, or do not claim the prize at the time agreed with the Organizer. An alternate winner can also take the place of the alternate winner as long as the prize does not find an owner. If the alternate winner in the last place in the queue does not become eligible either, then there is no winner of the given prize, it remains the property of the Organizer.

If the alternate winner does not notify the Organizer of their claim to the prize within 15 days of the notification sent in an internal Instagram message, the claim for the prize will be forfeited.

5. PRIZES

Draw	Prize
3 prizes in total	Starbucks card with the amount of HUF 10,000 1pcs of a Starbucks tumbler Greeting card

The Organizer reserves the right to change the list and amount of prizes available in the prize draw without prior notice.

The Prize is non-transferable and cannot be exchanged for cash. A Player may be entitled to one Prize for the entire duration of a given Game.

6. NOTIFICATION OF WINNERS, AWARD OF PRIZES

The representative of the Organizer will notify the winners as follows:

- The Instagram profile of the winners of the prizes will be marked on **February 26, 2024**, in the form of an Instagram story and will be notified in an internal Instagram message.
- The organizer will also contact the winning Player in a personal message via Instagram after the end of the promotional game.

The winning Player must then contact the Organizer in a reply message. If the winning Player does not get in touch within 15 calendar days, they will lose their right to the prize and the next alternate winner will be notified.

The Organizer will highlight the Instagram profile of the winning Player on its own Instagram page in the story dedicated to the game.

Prizes can be collected in person at the Organizer's headquarters (1148 Nagy Lajos útja 1-9, Main Building, room 212, CareerCenter office).

The Organizer excludes from the given promotional game the Player who cannot be notified of the Prize because the personal data provided by the Winner is untrue, incomplete or incorrect, or because the Player does not meet the conditions specified in these Rules for any other reason. The Organizer is not responsible for any wrong information provided by the Player.

7. TAXATION, COSTS

The Organizer bears any tax liability associated with the Prizes. The Organizer is under no additional obligation other than the handover of the Prizes as described above and the settlement of their tax implications.

8. DATA PROTECTION

The provision of data related to participation in this promotional game is voluntary. Those who participate in the Game acknowledge and expressly agree that:

- The Organizer, as a data controller, manages and processes the personal data of the winners (name, Instagram username, profile) in connection with the given promotional game, for administration purposes;

- data processing takes place on the basis of their voluntary consent given by handing over the data, the Player gives consent to data processing by participating in the promotional game, and the winner by voluntarily providing personal data;
- personal data obtained during participation in the promotional game (Instagram username, profile) will be destroyed by the Data Controller after the end of the Games and the handing over of the prizes, but no later than 60 days after the end of the promotional game, furthermore, they will not be used for marketing purposes.

The data controller guarantees that the data management complies with the applicable legal provisions in all respects - especially the Act CXII of 2011 on the right to informational self-determination and freedom of information. The privacy policy is available on the website (<https://metropolitan.hu/treningek>).

The Organizer may use all data anonymously for research purposes.

The Player acknowledges that she/he will be disqualified from the Game if she/he requests the deletion of the data necessary to run the promotional game before the prize is handed over.

The data will not be transferred to a third party without the prior information and permission of the Player, excluding the cases defined by law.

Personal data of the Players, based on the consent of the Players are managed in accordance with the provisions of these Game Rules, Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR) and domestic legislation (Act CXII of 2011 on Information Self-Determination and Freedom of Information) for the purpose specified in these Game Rules by the Organizer.

The Organizer will not accept any complaints related to the promotional game more than 60 days after the end of the Game.

9. MISCELLANEOUS PROVISIONS

For the incompleteness/error of participation in the promotional game (e.g. spelling of name, incorrect or untrue data, etc.), for the failure or delay in the delivery of prizes – which is outside of the scope of the organizer's interests –, the Organizer assumes no responsibility for any damage.

The Organizer assumes no responsibility for the quality of the prizes – not produced or distributed by it – and the Winner can assert such a claim against the manufacturer or distributor of the prize within the legal framework. If the winner does not receive his prize within the deadline, he may no longer claim it from the Organizer.

The organizer excludes its responsibility for any website used during the promotional game, or for the server operating it, furthermore, any external, so-called SQL attacks, attacks on the telephone network, or breakdowns. So, if due to an attack on the website, server or server network, the Players receive incorrect system messages about their winnings, winning status, etc. the Organizer does not assume any responsibility for these cases.

The organizer disclaims responsibility for the failure of any website used in the course of the promotional game for reasons beyond its control, during which time the site may not be usable or may be used to a limited extent, but at the same time, it will immediately take all necessary measures in order to discover and eliminate the cause of the error as soon as possible.

The Organizer reserves the right to change the Game Rules at any time in justified cases. The relevant information will be published by the organizer on the Website, ensuring the same publicity as other announcements of the game. The Organizer reserves the right to change the prize game at any time, which must be published on the Game's website 24 hours before the change.

Game information e-mail address: hhalusitz@metropolitan.hu

Budapest, February 07. 2024

**Budapest Metropolitan University
Organizer**